

CW

www.dezigngenie.com ■ VOL 10 ■ No 4 ■ DECEMBER 2017 ■ ₹150/US\$10/AED 30

interiors[®]

INDIA

BEYOND THE BATH

EVOLVING TRENDS IN BATHROOMS ARE GOING
MUCH BEYOND THEIR INITIAL INTENTIONS.

DESIGN DIVA

An exclusive with the
iconic Sussanne Khan of
The Charcoal Project.

CREATIVE CRUSADERS

New-age and funky,
Kulture Shop brings in
the coolest art!

ASAPP[®]
INFO GLOBAL GROUP

+ TREND ALERT: OUR TOP PICKS OF PRODUCT DESIGNERS MAKING AN IMPACT GLOBALLY.

DEBUTANT DESIGNS

The most surprising entries at the international fairs this year were from young design firms and entities. Here's our pick of the ones you should look out for and why...

Now is the time! This year, the international design fairs brought to light some of the most innovative design ideas and creative energies from across the globe. With a house made of algae and one with the least carbon footprint, architecture and interior design have taken a futuristic turn. Designers are researching on not only

solution-oriented designs but also those that achieve much more than their original purpose. Taking a virtual tour of the world fairs, such as Salone Del Mobile, Maison Et Objets, Design Week Mexico, Dubai Design Week, World Architecture Festival and others, here is our selection of some of the best product designs by young design firms.



SHAHAR LIVNE

The eclectic designer made furniture by reinventing plastic waste.



The collection of the Lithoplast material.



Her project gazes into a very possible future, where petro plastic could actually become a rare and special, new resource.

Working on a speculative design, Shahar Livne was inspired by the geological processes in nature that are assumed to have an effect on plastics. Talking about her design process, Livne says “My lifelong fascination for nature, biology, science and philosophy developed into an intuitive material experimentation way of work. My work is mainly based on material research and storytelling. I usually start by looking at a material that has connection to the theme of the project and its meaning from different perspectives – aspects that are way beyond its physical characteristics. It involves a lot of written research, intuition and science-based methods of work.” Her project gazes into a very possible future, where petro plastic could actually become a rare and special, new resource. She strongly believes that the values of plastics are changing. Her perspective is grounded in the idea that it will soon become a valuable resource too and hence its extraction and processing demands knowledge and attention. What does Livne perceive as the way ahead for this material? She is investigating its potential in two directions. One would be to use it as a sculptural material, for a poetic furniture collection based on craftsmanship practices. And the other is to see how it can be incorporated in interior design.



A table made of the moulded plastic.

www.DezignGenie.com

PHOTO COURTESY: RONALD SMITS

PHOTO COURTESY: ALAN BOOM



The designs are available in varying sizes.



The warm diffused lighting...



All shapes are handcrafted.



Carving wood in irregular shapes coupled with a well researched lighting design, the duo makes exclusive products that particularly highlight French craftsmanship.

KNGB CREATION

Handcrafting traditional with modern elements in the lighting design space.

Graduates of the Brera Academy of Arts in Milan, Gary Berche and Natacha Kopec work on lighting design that is completely handmade in France. The designers love good lighting and want to recreate warm comfortable lighting designs for all. Describing the product, Natacha says, "The lampshade is asymmetric and completely closed; it has a translucent, diffused warm light. The best part is that it is handmade by passionate craftsmen who use high-quality raw materials like wood to achieve unique finishes of oak, walnut, ash and others." Talking about the plans for their future designs, they reassure that they want to keep working with handcrafters to create functional, new and simple products of noble materials.

PHOTO COURTESY: GALLERY KRIO



A view of the entire collection on display.



The console stand by the designer.



The bamboo hairdryer.



The glass vase.



The speaker.



SAMY RIO

The wood worker who made sustainable speakers and hairdryers out of bamboo.

From being a cabinet maker to an industrial designer, Samy Rio works with different materials. The designer firmly believes in the research and development process. While the process entails many personal as well as team efforts, it all takes shape in the studio. Revitalising a love for handcrafted items made from traditional yet sustainable materials, the designer has won much acclaim for his efforts. In his most recent venture, he launched a series of objects made of bamboo – from hairdryer to speakers. How did Rio pick out bamboo as a material to work with? Here is what he has to say, “For me it was a way to surprise users by proposing objects which are normally made out of plastic or metal in bamboo, to talk about sustainability. My designs also have certain sensibility and evoke the feeling of touch, where the object is not cold or sleek or controlled by ample buttons. The objects I develop now are more focused on the realistic production method and so more traditional types of domestic objects like lamps, mirrors, containers and benches are in the process.” His upcoming projects include a range of products made out of marble, in France as well as a series of lamps made out of metal and terracotta, in Tunisia.

Combining bamboo and other conventional materials to new age daily forms, the designs are a work of genius.

PHOTO COURTESY: SAMY RIO

STUDIO SWINE

The curious designer duo created an eccentric tree that doubles up as a bubble machine.



The bubble and when it touches skin...



New Spring looks like a tree.

The design house of the London-based duo, Alexander Groves and Azusa Murakami, was named after their debut project. The artist and architect respectively built a bicycle food cart to cook pig heads. Their name is also an abbreviation for Super Wide Interdisciplinary New Explorers. At the Salone Del Mobile 2017, Studio Swine outdid themselves. In collaboration with the fashion label COS, they built a breathtaking installation in a decommissioned movie theatre. The exclusive tree sculpture drew inspiration from the chandeliers of Italy and the columns of Milan along with the unlikely concoction of the cherry blossom trees of Japan. The New Spring is an inquisitive sculpture with a purpose of supplying unique mesmerising bubbles. The bubbles from New Spring can only be handled with gloves, as they disappear when they come in contact with the skin.

Art and science comes together inspired by multi-cultural influences.

ALEXANDRE ÉCHASSERIAU

Smart and fabulous, the designs are hidden to achieve high functionality.



The Speaker is carved out of marble and features a colourful disk to aid sound processing.

Influenced by the time-honoured crafts and artisanal techniques, Alexandre Échassieriau creates streamlined objects combining materials, technologies and little-known or emerging techniques. After three years of training in ornamental turning and other metal working techniques at L'École Boulle, he transitioned to industrial design at ENSCI – Les Ateliers. A marble sound system is the newest creation by the designer. The surface of the marble is the highlight of the speaker, although the speaker literally 'turns its back' to the viewer. The colour on the baffle (solid surface that directs the flow of air) is achieved by depositing a very thin metal layer created by Fabien Lemarchant in the Fresnel Institute in Marseille.

Precision and eclectic forms make this speaker exclusive in its design.